

K-LOVE supports wholesome values and has a positive and encouraging impact on communities all across America. Listening to K-LOVE radio is an important part of my day. The Christian music and comments made are uplifting and positive. Local news is to the point and informative. If this station were to be displaced by a LPFM broadcaster the positive influence will be deeply missed. K-LOVE sponsors programs to help the less fortunate family of the community. Local economy would be affected as the K-LOVE offices are in the nearby community of Rocklin. I believe the public benefit is great impacted with K-LOVE radio on the air.